

PROFESSIONAL EXPERIENCE

- 2025 - Econic Partners, *Founding Partner*
- 2013 – 2025 Compass Lexecon. *Most recent position was Co-Head of EMEA practice.*
- 2012 - 2013 Office of Fair Trading and Competition Commission. *Director of Economics.*
- 2008 - 2012 Compass Lexecon (previously LECG)
- 2004 - 2007 Competition Commission
- 2001 - 2004 Deloitte & Touche (previously Andersen)

EDUCATION

- 2005, MSc in Economics (with Distinction), Birkbeck College, University of London
- 2000, BA Hons Management and French, 2(i), University of Nottingham (placement at ESC Bordeaux)
- Fellow of the Institute of Chartered Accountants for England and Wales
- Certified Professional Coactive Coach

RECOGNITIONS

- Economist of the Year, 2024, Global Competition Review
- Global Elite Thought Leader, 2021-2024, Lexology/Who's Who

SELECTED CONSULTING EXPERIENCE**Mergers**

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|---|---|
| SES/Intelsat (satellites, global) | LiquiBox/DS Smith (Rapak) (manufacturing, UK) |
| IBM/Hashicorp (cloud tools, global) | Cengage/McGraw-Hill (2019, educational materials) |
| Altrad/Stork (offshore oil/gas FM services, UK) | TopCashBack/Quidco (2019, e-commerce) |
| JBT/Marel (food processing, global) | Suzano/Fibria (wood pulp, global) |
| Broadcom/VMware (tech, global) | Nielsen/Ebiquity (advertising intelligence, UK) |
| NielsenIQ/GfK (information services, Europe) | BASF DOM/Solenis JV (chemicals, Europe) |
| Culligan/Waterlogic (water dispensing, UK/Aus) | DEMB/Mondelez (coffee, Europe) |
| Parker Hannifin/Meggitt (aerospace, global) | GSK/Novartis (pharma, global) |
| Huws Gray/Grafton (builder merchants, UK) | Omnicom/Publicis (advertising, global) |
| Saint Gobain/GCP (chemicals, UK/Europe) | AEG/Wembley Arena (music venues, UK) |

ATG/Live Auctioneers (online auctions, UK)
Aon/WTW (insurance broking, global)
YPO/Findel (educational materials, UK)
Compass/Fazer (catering, Europe)
IBM/Red Hat (hardware/software, Europe)
GSK/Pfizer (pharmaceuticals, Europe)

J&J/Synthes (medical devices, Europe)
Microsoft/Skype (comms services, Europe)
Aegean/Olympic (airlines, Europe)
Smurfit Kappa/Mondi (packaging, UK)
Kraft/Cadbury (confectionary, Europe)
Google/DoubleClick (ad serving, Europe)

Antitrust and follow-on litigations

- Economic expert for Epic Games in litigation proceedings (Australian Federal Court, 2024)
- CMA investigation into the supply of electric vehicle chargepoints (2021)
- Italian corrugated cardboard cartel – damage litigation (2020)
- CMA investigation related to anti-competitive agreements and/or concerted practices and suspected abuse of dominance in relation to the supply of certain generic pharmaceutical products.
- EC investigations into Qualcomm and subsequent appeals (2015 – 2021)
- CMA investigation into pharmaceutical wholesale and retail prices. Economic assistance for a global pharmaceutical company providing information to the CMA on its pricing practices (case closed).
- Pharmaceutical rebates (2014-2015)
- IP arbitration (2014-2015, telecommunications)

Market studies and market investigations

- CMA market study into digital advertising
- OFT market study into petrol prices
- OFT's ex-post evaluation of its personal current accounts market study.
- Competition Commission groceries market investigation
- Competition Commission LPG market investigation