

AREAS OF EXPERTISE

Antitrust & Competition
Healthcare & Life Sciences
Applied Microeconomics
Experimental Economics

PROFESSIONAL EXPERIENCE

2025 – Senior Principal, Econic Partners
2023 – 2025 Senior Associate, The Brattle Group
2020 – 2023 Associate, The Brattle Group
2018 – 2020 Head Teaching Assistant - Introduction to Microeconomics, UC Santa Barbara
2016 – 2018 Teaching Assistant – PhD Microeconomic Theory, UC Santa Barbara
2016 – 2017 Instructor – Math Camp for Economists, UC Santa Barbara

EDUCATION AND CERTIFICATIONS

PhD in Economics University of California, Santa Barbara	2015 – 2020
MA in Economics University of California, Santa Barbara	2014 – 2015
MS in Applied Economics Montana State University	2012 – 2014
BS in Economics Hillsdale College	2008 – 2012

SELECTED CONSULTING EXPERIENCE

Antitrust & Competition

In *United States of America, et al. v. Google LLC* (1:23-cv-00108), supported Professor R. Ravi through trial testimony. Professor Ravi analyzed key aspects of how Google conducted auctions for ad space. He testified about the impact of Google’s auction designs on market participants, and explained how scale affects ad tech firms’ ability to attract customers and influences the performance of optimization algorithms.

In a consumer class-action case involving an online marketplace, led a team supporting an academic expert in evaluating how consumers process information and make purchasing decisions and assisted in preparing expert reports.

ECONIC PARTNERS

Healthcare & Life Sciences

In *Behnke v. CVS Caremark Corporation* (2:14-cv-00824), supported Dr. Loren Smith through trial testimony in a False Claims Act case. Dr. Smith provided expert testimony on damages based on discrepancies in average drug prices.

In a transfer-pricing dispute, led a team supporting an academic expert in evaluating the economic returns to the marketing of branded pharmaceuticals and assisted in preparing an expert report and trial testimony.

In a merger case, assisted an academic expert in evaluating the effects of COVID-19 prevalence and government interventions on retail markets.

Other Engagements

In *Jessie Benton v. UMB Bank, N.A.* (19P8- PR01534), supported Dr. Michael Cragg in preparing multiple expert reports and testimony regarding the feasibility and value of monetization strategies derived from the copyrights associated with a large portfolio of artwork.

Supported an expert in preparing expert reports regarding damages stemming from patent infringement in the videogame console market.

PROFESSIONAL AFFILIATIONS

American Economic Association
American Bar Association

PUBLICATIONS

“Complexity and Procedural Choice,” with Ryan Oprea, *American Economic Journal: Microeconomics* 15, no. 2 (2023): 384-413.

SELECTED HONORS AND AWARDS

Keith Griffin Memorial Fellowship, UCSB, 2018 – 2019
Thormahlen Family Fellowship in Economics, UCSB, 2017 – 2018
Outstanding Graduate course Teaching Assistant of the Year, UCSB, 2017 – 2018
Outstanding Graduate Course Teaching Assistant of the Year, UCSB, 2016 – 2017
Humane Studies Fellowship, 2012 – 2013
Meritorious Graduate Scholarship, Montana State University, 2012 – 2013
Adam Smith Prize for Excellence in Economics, Hillsdale College, 2012