

# ECONIC PARTNERS

## KUN HUANG, PH.D.

### CURRICULUM VITAE

Mobile (China): +86 15811575342  
kunhuang@eonic.com

Kun Huang is a Partner with Eonic Partners. Dr. Huang has extensive experience applying economic and quantitative analysis to areas including antitrust, intellectual property, damages and competition policy in China, the U.S., and other jurisdictions. His experience spans a broad range of industries including high tech, digital platforms, pharmaceuticals, semiconductors, payments, transportation, publishing, chemicals, and medical devices.

Dr. Huang has served as an outside economic expert to advise China's State Administration for Market Regulation (SAMR) on multiple cross-border and domestic mergers. He has submitted expert reports to both state and provincial antitrust authorities and served as a testifying expert on a variety of economic issues before courts in China. A list of Dr. Huang's live testimony and expert reports is available upon request.

### EDUCATION

*Ph.D. in Economics*, University of Wisconsin-Madison  
*M.S. in Statistics*, University of Wisconsin-Madison  
*M.S. in Economics*, University of Wisconsin-Madison  
*B.A. in Economics*, Peking University

### PROFESSIONAL EXPERIENCE

2025-present, *Partner*, Eonic Partners, Beijing  
2020-2025, *Executive Vice President and Head of the Beijing Office*, Compass Lexecon, Beijing  
2006-2019, *Senior Vice President (Previously Senior Economist and Vice President)*,  
Compass Lexecon, Bay Area

### RECENT PUBLICATIONS

"Convergence or Divergence: How Does China Analyse Innovation Concerns in Merger Review?", Rachel Brandenburger, **Kun Huang**, and Elizabeth X. Wang, *Journal of Antitrust Enforcement*, 10(1), March 2022, pp.63-89.

"Interconnection Regulation for Digital Platforms: the New Challenges and Lessons from the U.S. Telecommunication Industry," **Kun Huang**, Ziyi Qiu, and Zhaoning Wang, *TechREG Chronicle*, January 2022, pp.37-45.

"A Reflection on China's Merger Reviews: Key Messages from the Latest Five-Year Report and Insights from Economists," Elizabeth X. Wang, **Kun Huang**, Sophie Yang, and Aston Zhong, *Competition Policy International, Asia Column*, October 2021.

"Exclusive Dealing: Economic Analysis and Antitrust Enforcement," Richard Gilbert (author), **Kun Huang** (translator), *Business and Economic Law Review*, Vol 5, 2020, pp.93-117.

“Antitrust Enforcement in China: Merger Review and the Role of Economic Analysis,” Elizabeth X. Wang, **Kun Huang**, Jason J. Wu, Sophie N. Yang, and Todd Kendall, *Competition Law & Policy Debate*, 5(4) & 6(1), March 2020, pp.89-97.

“Product Hopping by Branded Drug Manufacturers: Is There a Role for Antitrust Scrutiny?”, Bret Dickey, **Kun Huang**, and Daniel L. Rubinfeld, *Antitrust Law Journal*, 82(2), 2019, pp.679-699.

## RECENT SPEAKING ARRANGEMENTS

“*The Use of Economic Tools in Antitrust Enforcement*,” seminar at China’s State Administration for Market Regulation, April 2024

“*Are All Mergers Bad? Trends in Global Merger Review*,” panelist at the 17<sup>th</sup> Annual International Bar Association Competition Mid-Year Conference, June 2023

“*People’s Supreme Court’s Judicial Interpretation of Antitrust Laws: Application and Outlook*,” invited speaker at the Competition Law Research Center, University of International Business and Economics, December 2022.

“*What’s New in China’s Recently Amended Anti-Monopoly Law*,” invited speaker at the Antitrust Section of the International Committee, American Bar Association, July 2022.

“*The Economics of Platform Self-Preferencing*,” invited speaker at the Competition and Development Research Center, Tencent Research Institute, December 2021.

“*SEP Licensing in the 5G Era*,” invited speaker at the 2021 Technology Standardization & Monetization Forum, June 2021.

“*Common Economic Methods to Evaluate Competitive Effects in China’s Merger Review*,” seminar at the Center for Digital Economy and Competition Law, Renmin University of China, December 2020.

“*Digital: Monopolization & Merger Cases*,” panelist at Antitrust in Asia Conference, Concurrences, November 2020.

“*Recent Development in FRAND Litigation in China: Antitrust Implications*,” panelist at the Antitrust Section of the International Committee, American Bar Association, April 2020.

“*The Economics of Exclusive Dealing*,” recipient of the “Lecturer of the Year Award,” Alibaba School of Law, November 2018.

“*Innovation Issues in Merger Control*,” panelist at the Third Annual Conference organized by China Institute of International Antitrust and Investment (“CIIAI”) with United Nations Conference on Trade and Development (“UNCTAD”), September 2018.

“*Economic Methods to Calculate FRAND Rates for Standard Essential Patents*,” seminar at the China Academy of Information and Communications Technology (“CAICT”), August 2018.

“*Antitrust Issues Related to Mobile Apps Distribution*,” speaker at a conference organized by the Electronic Intellectual Property Center (“EIPC”), China’s Ministry of Industry and Information Technology (“MIIT”), October 2017.

*“Economic Methods for Evaluating Patent Damages,”* seminar at Beijing High People’s Court and Beijing Intellectual Property Court, August 2017.

## **LANGUAGES**

Mandarin Chinese (Native) and English

## **HONORS AND AWARDS**

“Lecturer of the Year” Award (2019), Alibaba School of Law  
Distinguished Teaching Award, Department of Economics, University of Wisconsin-Madison  
Richard E. Stockwell Graduate Fellowship in Economics, University of Wisconsin-Madison  
George and Margret Meek Bishop Scholarship, University of Wisconsin-Madison